



TalentEgg

**National Campus
Recruitment Excellence**

Awards

2017

2017 Conference
Sponsorship Package

TalentEgg
hatching student & grad careers

**The TalentEgg National
Campus Recruitment
Excellence Awards** recognize
egg-cellent work in Canadian
campus recruitment.

Now in its sixth year, the TalentEgg Awards and Conference brings together industry best practices and insight from students to provide a 360-degree view of how to achieve outstanding results in campus recruitment.

This year's event features a keynote presentation from Chairman and CEO of OgilvyOne Worldwide,

Brian Fetherstonhaugh.

He brings an original, authoritative perspective to how employer brands are built, how corporate cultures are created, and how to adapt to our ever-changing digital world when recruiting and retaining young people.

Expected attendance is over 150 members of the Canadian campus recruiting industry.

Sponsorship Opportunities

May 18, 2017

Design Exchange, Toronto, ON

Awards Presentation and Reception – \$4000, 1 available

- Exposure to over 150 attendees during the Conference, Awards and Reception
- Opportunity to present an award
- Logo on all screens throughout the break
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 2 Complimentary Admission to Conference (\$300 value)
- 2 Complimentary Admission to Reception portion of the event

Keynote Speaker Sponsorship – \$2000, 1 available

- Exposure to over 150 attendees for the Conference, Awards and Reception
- Opportunity to present an award
- Logo on all screens throughout the break
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 1 Complimentary Admission to Conference (\$300 value)
- 1 Complimentary Admission to Reception portion of the event

Sponsorship Opportunities

May 18, 2017

Design Exchange, Toronto, ON

Breakfast and Lunch Sponsorship – \$2000, 1 of each available

- Exposure to over 150 attendees for the Conference, Awards and Reception
- 5 minute speaking opportunity before Lunch
- Logo on all screens throughout the break
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 1 Complimentary Admission to Conference (\$300 value)
- 1 Complimentary Admission to Reception portion of the event

Platinum Conference Sponsorship – \$1000, 3 available

- Exposure to over 150 attendees for the Conference, Awards and Reception
- Opportunity to present an award
- Logo on all screens throughout the break
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 1 Complimentary Admission to Conference (\$300 value)
- 1 Complimentary Admission to Reception portion of the event

Sponsorship Opportunities

May 18, 2017

Design Exchange, Toronto, ON

Conference Sponsorship – \$500

- Exposure to over 150 attendees for the Conference, Awards and Reception
- Logo included in selected conference material
- Social Media promotion on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks

Gift Bag Insert – \$250 *minimum 150 units required

- Exposure to over 150 attendees for the Conference
- Logo included in selected conference material
- Social Media promotion on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks

For more information and to reserve your sponsorship contact:

Mary Barroll 416 358-3991
President mary@talentegg.ca

Sponsorship Request Form

Sponsorship Contract

TalentEgg Conference and Awards

May 18, 2017

Design Exchange, Toronto ON

Sponsorships are limited and will be confirmed once payment and company logos have been received.

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone Number _____

Email: _____

Website: _____

Twitter: @ _____

Sponsorship Package Selection:

Credit Card Authorization

Name on the Card: _____

Card Number: _____

Expiration Date: _____

Security Code: _____

Amount to be Charged (including applicable taxes): \$ _____

By signing this form, you authorize TalentEgg Inc. to charge your card for the amount listed above.

Signed: _____

Date: _____

Please send the completed form to sarah@talentegg.ca, or contact Sarah to arrange payment by cheque/EFT.