



TalentEgg

**National Campus
Recruitment Excellence
Awards**

2018

**2018 Conference
Sponsorship Package**

TalentEgg
hatching student & grad careers

**The TalentEgg National
Campus Recruitment
Excellence Awards and
Conference** recognizes
egg-cellent work in Canadian
campus recruitment.

Now in its seventh year, the TalentEgg Awards and Conference brings together industry best practices and insight from students to provide a 360-degree view of how to achieve outstanding results in campus recruitment.

Expected attendance is over 150 members of the Canadian campus recruiting industry.

Stay tuned for more updates about our egg-citing lineup of speakers and sessions.

We are egg-cited to celebrate our 10th anniversary with you!

Sponsorship Opportunities

June 26, 2018

The Globe and Mail Centre, Toronto, ON

Awards Presentation and Reception – \$4,000

1 available

- Exposure to over 150 attendees during the Conference, Awards and Reception
- Opportunity to present an award
- Logo on all screens throughout the break
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 1 Complimentary Admission to Conference (\$300 value)
- 1 Complimentary Admission to Awards portion of the event
- Banner Ads – Leaderboard on TalentEgg.ca – 100,000 Impressions (subject to availability)
- Full page advertisement in the TalentEgg Campus Recruitment Guide (distributed online and in print throughout the year to over 1,000 recipients)

Sponsorship Opportunities

June 26, 2018

The Globe and Mail Centre, Toronto, ON

Keynote Speaker Sponsorship – \$2,000

1 available

- Exposure to over 150 attendees for the Conference, Awards and Reception
- Opportunity to present an award
- Logo on all screens throughout the break
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 1 Complimentary Admission to Conference (\$300 value)
- 1 Complimentary Admission to Awards portion of the event
- Banner Ads – Leaderboard on TalentEgg.ca – 100,000 Impressions (subject to availability)
- Half page advertisement in the TalentEgg Campus Recruitment Guide (distributed online and in print throughout the year to over 1,000 recipients)

Sponsorship Opportunities

June 26, 2018

The Globe and Mail Centre, Toronto, ON

Breakfast or Lunch Sponsorship – \$1,500

1 of each available

- Exposure to over 150 attendees for the Conference, Awards and Reception
- 5 minute speaking opportunity before the meal
- Logo on all screens throughout the break
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 1 Complimentary Admission to Conference (\$300 value)
- 1 Complimentary Admission to Awards portion of the event
- Banner Ads – Leaderboard on TalentEgg.ca – 100,000 Impressions (subject to availability)
- Add a half page ad in the TalentEgg Career Guide for \$750
- Add a full page ad in the TalentEgg Career Guide for \$1,500

Sponsorship Opportunities

June 26, 2018

The Globe and Mail Centre, Toronto, ON

Platinum Conference Sponsorship – \$1,000

3 available

- Exposure to over 150 attendees for the Conference, Awards and Reception
- Opportunity to present an award
- Logo on all screens throughout the break
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 1 Complimentary Admission to Conference (\$300 value)
- 1 Complimentary Admission to Awards portion of the event
- Add a half page ad in the TalentEgg Career Guide for \$750
- Add a full page ad in the TalentEgg Career Guide for \$1,500

Sponsorship Opportunities

June 26, 2018

The Globe and Mail Centre, Toronto, ON

Conference Supporter – \$500

- Exposure to over 150 attendees for the Conference, Awards and Reception
- Logo included in selected conference material
- Social Media promotion on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 1 Complimentary Admission to Awards portion of the event
- Add a half page ad in the TalentEgg Career Guide for \$750
- Add a full page ad in the TalentEgg Career Guide for \$1,500

Gift Bag Insert – \$250 *minimum 150 units required

- Exposure to over 150 attendees for the Conference
- Logo included in selected conference material
- Social Media promotion on the day of the Conference
- Inclusion of your 'swag' at conference
- Recognition as sponsor in opening & closing remarks
- 1 Complimentary Admission to Awards portion of the event

For more information and to reserve your sponsorship contact:

Mary Barroll 416 479 4186
President mary@talentegg.ca

Sponsorship Contract

TalentEgg Conference and Awards

June 26, 2018

The Globe and Mail Centre, Toronto ON

Sponsorships are limited and will be confirmed once payment and company logos have been received.

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

City: _____

Province: _____

Postal Code: _____

Phone Number _____

Email: _____

Website: _____

Twitter: @ _____

Sponsorship Package Selection:

Credit Card Authorization

Name on the Card: _____

Card Number: _____

Expiration Date: _____

Security Code: _____

Amount to be Charged (including applicable taxes): \$ _____

By signing this form, you authorize TalentEgg Inc. to charge your card for the amount listed above.

Signed: _____

Date: _____

Please send the completed form to natasha@talentegg.ca, or contact Natasha to arrange payment by cheque/EFT.