



TalentEgg

hatching student & grad careers

**NATIONAL
RECRUITMENT
EXCELLENCE
AWARDS AND
CONFERENCE 2020**

**2020 Conference
Sponsorship Package**



**The TalentEgg National Recruitment
Excellence Awards and Conference
recognizes
egg-cellent work in Canadian recruitment.**

**Now in it's ninth year, the TalentEgg Awards and
Conference brings together industry best practices
and insight from students to provide a 360-degree
view of how to achieve outstanding results in
recruitment.**

**Expected attendance is over 150 members of
the Canadian recruiting industry.**

**Stay tuned for more updates about our egg-
citing lineup of speakers
and sessions.**

SPONSORSHIP OPPORTUNITIES

Awards Presentation and Reception Sponsorship - \$4,000 1 available



- Table of 6 Complimentary Admission to the Awards and Conference (\$1,638 value)
- Inclusion of your 'swag' in conference delegate bag
- Exposure to over 150 attendees during the Conference, Awards and Reception
- Opportunity to present an award
- Logo on all screens throughout the AM and PM breaks
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Recognition as a sponsor in opening & closing remarks
- Banner Ads - Leaderboard on TalentEgg.ca - 100,000 Impressions (subject to availability)
- Full page advertisement in the 2020 TalentEgg Recruitment Guide (distributed online and in print throughout the year to over 1,000 recipients)

SPONSORSHIP OPPORTUNITIES



Keynote Speaker Sponsorship - \$2,000 **1 available**

- 1 Complimentary Admission to the Awards and Conference (\$429 value)
- Half page advertisement in the 2020 TalentEgg Recruitment Guide (distributed online and in print throughout the year to over 1,000 recipients)
- Banner Ads - Leaderboard on TalentEgg.ca - 100,000 Impressions (subject to availability)
- 25% off TalentEgg's annual recruitment campaigns
- Exposure to over 150 attendees during the Conference, Awards and Reception
- Inclusion of your 'swag' in the conference delegate bag
- Opportunity to present an award
- Social Media promotion leading up to and on the day of the Conference
- Recognition as sponsor in opening & closing remarks
- Logo on all screens throughout the AM and PM breaks
- Logo included in all conference material and on the conference website

SPONSORSHIP OPPORTUNITIES

Lunch Sponsorship - \$1,500 1 available



- 1 Complimentary Admission to Awards and Conference (\$429 value)
- Inclusion of your 'swag' in the conference delegate bag
- Banner Ads - Leaderboard on TalentEgg.ca - 25,000 Impressions (subject to availability)
- Exposure to over 150 attendees for the Conference, Awards and Reception
- 5 minute speaking opportunity before the lunch
- Exclusive logo on all screens throughout the lunch break
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Recognition as sponsor in opening & closing remarks

SPONSORSHIP OPPORTUNITIES

Networking Reception Sponsorship - \$1,500 1 available



- 1 Complimentary Admission to Awards and Conference (\$429 value)
- Inclusion of your 'swag' in the conference delegate bag
- Banner Ads - Leaderboard on TalentEgg.ca - 25,000 Impressions (subject to availability)
- Exposure to over 150 attendees for the Conference, Awards and Reception
- 5 minute speaking opportunity before the networking receptions
- Exclusive logo on all screens throughout the networking reception
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Recognition as sponsor in opening & closing remarks

SPONSORSHIP OPPORTUNITIES



Platinum Conference Sponsorship - \$1,000 **3 available**

- 1 Complimentary Admission to Awards and Conference (\$429 value)
- Inclusion of your 'swag' in the conference delegate bag
- Exposure to over 150 attendees for the Conference, Awards and Reception
- Logo on all screens throughout the AM and PM breaks
- Logo included in all conference material and on the conference website
- Social Media promotion leading up to and on the day of the Conference
- Recognition as sponsor in opening & closing remarks

SPONSORSHIP OPPORTUNITIES

Conference Supporter - \$500

- 25% off the full day Awards and Conference pass
- Exposure to over 150 attendees for the Conference, Awards and Reception
- Logo included on our Awards website
- Social Media promotion on the day of the Conference
- Inclusion of your 'swag' in the conference delegate bag
- Recognition as sponsor in opening & closing remarks

Delegate Bag Insert - \$250

**minimum 150 units required*

- 10% off the full day Awards and Conference pass
- Exposure to over 150 attendees for the Conference
- Social Media promotion on the day of the Conference

SPONSORSHIP OPPORTUNITIES

Optional Advertising Opportunities

- Half page ad in the 2020 Campus Recruitment Guide - \$750
- Full page ad in the 2020 Campus Recruitment Guide - \$1,500
- Full list of conference attendees - \$100
- Leaderboard banner ads - \$20/1,000 impressions
- Big box ads - \$30/1,000 impressions
- Social media marketing - leading up to and on the day of the conference - \$250 (one post per platform)

For more information
and to reserve your
sponsorship contact:
Mary Barroll, President
416 479 4186
mary@talentegg.ca

SPONSORSHIP REQUEST FORM

Sponsorship Contract

TalentEgg Conference and Awards

June 2, 2020

Omni King Edward Hotel – 37 King St E, Toronto, ON M5C 1E9

Sponsorships are limited and will be confirmed once payment and company logos have been received.

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone Number: _____

Email: _____

Website: _____

Social Media Handles: _____

Sponsorship Package Selection: _____

Credit Card Authorization

Name on the Card: _____

Card Number: _____

Expiration Date: _____

Security Code: _____

Amount to be Charged (including applicable taxes): \$ _____

By signing this form, you authorize TalentEgg Inc. to charge your card for the amount listed above.

Signed: _____

Date: _____

Please send the completed form to natasha@talentegg.ca, or contact Natasha to arrange payment by cheque/EFT.